



The Plastic Surgery and Burns Research Unit (PSBRU) was founded following the fire disaster at the Bradford City football club in 1985. We can never forget the 56 people we lost on the day and 258 others who were injured. But the least we can do is to continue our efforts towards improving the delivery of healthcare to any patient with similar or related injuries. The PSBRU depends directly on donations from the public, who have supported the Unit so generously over the years.

Sponsorship and Gift Aid declaration form

Please sponsor me (name, address etc.) _____

To (event) _____

In aid of _____

If I have ticked the box headed 'Gift Aid? ', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity or Community Amateur Sports Club (CASC) named above to reclaim tax on the donation detailed below, given on the date shown. I understand that I must pay an amount of Income Tax and/or Capital Gains Tax in the tax year at least equal to the amount of tax that all the charities and CASCs I donate to, will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Remember: Full name + Home address + Postcode + = Gift Aid

Full Name	Home address (only required if you are gift aiding)	Postcode	Amount	Date Paid	Gift Aid <input checked="" type="checkbox"/>
Total Donations Received				£	
Total Gift Aid Donations				£	

Cheques can be made payable to University of Bradford-Burns Unit Please write 1800/43109/R00331 on the reverse of the cheque and send to: The Plastic Surgery and Burns Research Unit, University of Bradford, Richmond Road, Bradford, West Yorkshire BD7 1DP (remember to include your sponsor form)

See below for Fundraising Tips and Ideas

<http://www.fire-anniversary.brad.ac.uk/>

Fundraising Tips and Ideas



It's never too early to start fundraising

The sooner you set up your fundraising page, the more support you'll get. It's proven that fundraisers who start early raise more. Get cracking with your fundraising!

Make a plan

As well as a training plan, you can have a fundraising plan. Plan to raise a small amount each day or week. Before you know it, donations will be mounting up.

Aim high

Did you know that fundraising pages with a target raise more money? Make sure you add yours to your page to encourage your friends and family to help you reach it!

Work it at work

Use your staff website or noticeboard to tell everyone what you're up to and why. You could even hold a cake sale or organise a 'wear jeans to work day'.

It's nice to share

Update everyone in seconds with social media. Tell them your training progress. Ask for donations to your page. Say who you're doing it for and why. It all inspires donations.

It only takes a second

Posting a status on Facebook or Twitter immediately updates everyone about your training and fundraising. You could even write a few in advance. Then drip-feed them over a week or so to help raise awareness for your good cause.

Tell it on the grapevine

Why not use Vine or YouTube to create a pledge video and send it to potential donors. A simple plea for donations. Or a promise you'll do something special when you reach £X.

Gain from the pain

Donors like to know they're getting blood, sweat and tears for their pennies! Upload some photos of your training so they can see the effort you're making. It could be serious or humorous. It all helps inspire people to donate.

Mind your Ps and Qs

Post a personal thank you to anyone who donates to you on your Facebook page. It's nice to be nice. Plus it keeps your fundraising front of mind without having to ask for donations all the time.

That's quite interesting...

Post facts on Facebook about your charity/ event/ training with a link to your fundraising page for more information. The more interesting and detailed, the more likely people are to go to your page.

Go mobile

Create a QR code for your page via Google for mobile donations. Include it on your T-shirt/poster/business card/email.

Tell your story

Remember to use your page to explain what your charity means to you. If you've been personally affected or know someone who has, this can make your friends more likely to support you personally.

Link it all in

Don't forget Linked In. Make sure your business contacts know what you're doing, provide status updates and link to a blog or your Giving page for more information.

Ideas tap

More brains are better than one. Ask your friends to give you new fundraiser ideas on Facebook (and Twitter). They'll love coming up with bonkers (and even sensible) ways to help you raise more!

Be famous for fifteen minutes

Ask local press to give you some coverage. Newspapers, radio, even TV. Ask them to include your website URL. The more interesting your story, the more likely they'll cover it.

Going, going....

Ask local businesses to donate items. Then auction them on eBay. Share details with friends and family on Facebook and Twitter to make sure there's lots of competition!

Throw a party

Why not hold a 'Come Dine With Me' or Murder Mystery evening for friends. Ask for donations to your page in exchange. Ask them to spread the word for you too.

Contact your local press

Tell your local newspaper, free newspapers, radio and TV what you're doing and why. A picture can help get the message across. Follow them on social media too. Ask them to share your fundraising page for more donations.

Get your charity involved

Ask if they'll promote your fundraising efforts to increase donations. Ask how donations will be used and include these details on your page.

High five time

Remember, you're doing well! Keep focussed, keep motivated, think of why you're doing it. And how the money you raise can make a difference. Keep up the good work!

Give your fundraising a final boost

Update your page with all the latest news and photos. People are more likely to donate when they know how much effort you've put in and how their donation will make a difference to your charity.

Remember Gift Aid

Gift Aid can give every donation a big boost without costing your sponsors a penny more.

Nearly there – keep going! Last minute fundraising tips

Remind everyone your event is coming up. Send an email or use Facebook or Twitter to say how soon the big day is. Include your URL to rally even more support.

Make the last leg really count

Give your fundraising a final boost and maximise the amount you raise. Remember, pass on all donations to your charity straightaway. So the sooner the money comes in, the sooner they benefit.

Good luck

All your hard work training and raising money for charity will soon pay off. Why not resend your URL to everyone to say thanks for their support. Have an amazing day!

Well done

Congratulations! We hope you had a fantastic day. Remember, your fundraising page stays open for donations. Some people might wait till now to donate. Or even donate again!